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Memorandum

TO: MAYOR REED

FROM: Councilmember
Donald Rocha

SUBJECT: GET FIT CAMP

DATE: May 22, 2013

Approved

Don Rocha
PH

Date 5-22-13

RECOMMENDATION

That the following recommendation be enacted.

Proposal

Program/Project Title: **GET FIT CAMP FOR KIDS**

Amount of City Funding Required: \$21,000

Fund Type (i.e. General Fund, C&C funds, etc.): General Fund

Proposal Description, including anticipated outcomes (describe how change would affect services for San José residents, businesses, community groups, etc.):

The "Get Fit Camp" is a prospective PRNS recreational program slated for this summer that will help kids build habits for a healthy lifestyle. Youth will be exposed to a multitude of activities like martial arts, hiking, biking, swimming, and healthy cooking. The Camp will be offered at 4 sites, including Mayfair, Seven Trees, Bascom and Willow Glen. There will also be a parent component involved to increase the awareness to the entire family.

PRNS staff has been entrepreneurial in raising \$23,000 in outside funds, but still needs funding of \$21,000 to meet the \$44,000 program cost. I recommend committing \$21,000 to ensure the program will be fully funded. The innovative approach staff is pursuing will allow us to promote public health at the same time as we meet the summer recreation needs of San Jose families. It's exactly the kind of programming we should be supporting.

Funding Source

Essential Services Reserve (\$2 million)

Other (Program/Project/Fund):

Department or Organization: Police Department

Department or Organization Contact (list contact information for the individual that certified cost estimates contained within your recommendation):

Name: Ed Solis

Phone number: (408) 793-5550

E-mail address: ed.solis@sanjoseca.gov

This change is:

 x One-time Ongoing

The City Service Area to which the change best relates:

- Community and Economic Development Services
- Environmental and Utility Services
- Neighborhood Services
- Public Safety
- Strategic Support
- Transportation and Aviation Services